

MOBILITY IS CHANGING THE WAY CUSTOMERS DINE OUT

57%

OF CHEFS

say that when customers take pictures of their food and post them to social media, this is free advertising and should be encouraged.¹

40%

OF YOUNG ADULTS

say they'd pay for their quick service restaurant orders with a mobile device if they could.¹

50%

OF CONSUMERS

would be more likely to visit a quick service restaurant that had a self-service option to order and pay for food.²

70%

OF CONSUMERS

think that kiosks and other mobile options offer faster service and increased order accuracy.²

65%

OF CUSTOMERS
expect quick service
restaurants to offer
free WiFi.³

55%

OF BUSINESSES

providing WiFi believe
it has resulted in higher
sales per customer visit.⁴

53%

OF MILLENNIALS

say that they use more
restaurant technology than
they did two years ago.¹

Tablet, kiosk, smartphone and other mobile ordering and payment options are transforming the dining experience. And as always, customers expect free WiFi for their personal use. The need for Internet is increasing faster than many restaurant owners can keep up with.

Sources:

- 1 Nations Restaurant News Survey, October 2014
- 2 Hospitality Technology Magazine Self-Service Tech Study, June 2011
- 3 Technomic Inc., 2014
- 4 Small Business WiFi Survey, Bredin Research, 2014

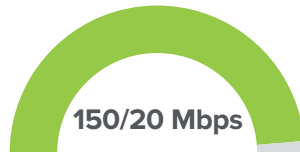
DOES YOUR RESTAURANT HAVE THE

CONNECTIVITY IT NEEDS?

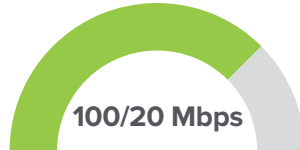
Increased traffic from wireless-enabled kiosks, tablets and consumer devices can stress a restaurant's network. Comcast Business provides the reliable, business-grade Internet backbone that can keep restaurants connected to its customers.

SPEED

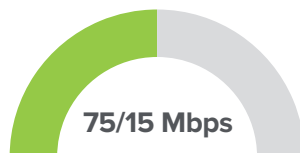
DELUXE 150



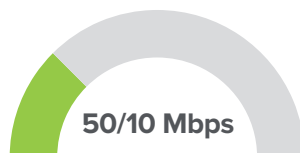
DELUXE 100+



DELUXE 75



DELUXE 50



IDEAL FOR:

- 10 or more users or devices
- Heavy Internet usage
- A low-cost backup to fiber-based Internet

- 5 or more users or devices
- Advanced Internet needs for larger businesses
- E-commerce

- 3-10 users or devices
- Advanced Internet needs for medium businesses

- 2-5 users or devices
- Moderate Internet needs for small businesses

FEATURES

Comcast Business Internet offers the following features at no additional cost:

- Advanced productivity and security tools such as Microsoft Exchange and Norton™ Internet Security Online
- Comcast Business WiFi, which includes a private WiFi network for your business, and a public Xfinity WiFi hotspot for your patrons
- Web hosting services for building a website and creating a blog
- 24x7 business support

For more information about technology trends shaping the restaurant industry, visit cbcommunity.comcast.com/restaurant

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