

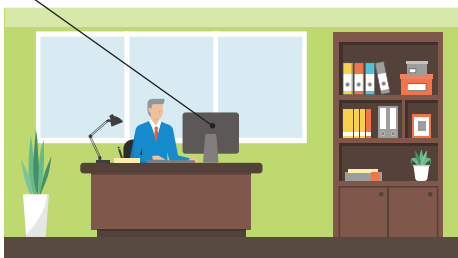
# NETWORK SERVICES: MEETING BUSINESS NEEDS NOW AND IN THE FUTURE

The need for network services is growing. Technology and business trends are creating a continuing requirement to have better, faster connections. A bump in bandwidth can keep you business competitive.

## BANDWIDTH NEEDS ARE BOOMING

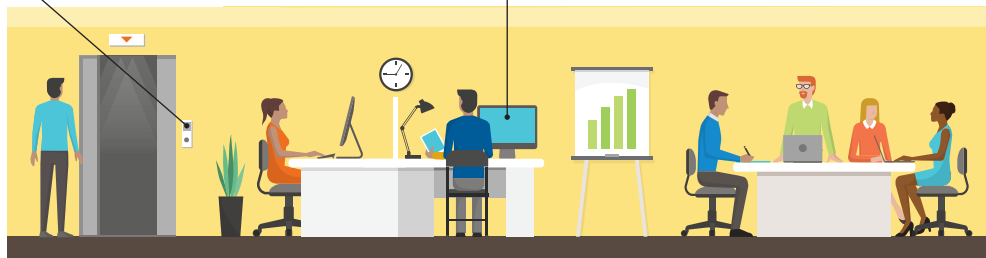
### CONNECTING MORE DEVICES

There will be more than 55 billion Internet of Things (IoT) devices by 2025, up from about 9 billion in 2017.<sup>1</sup>



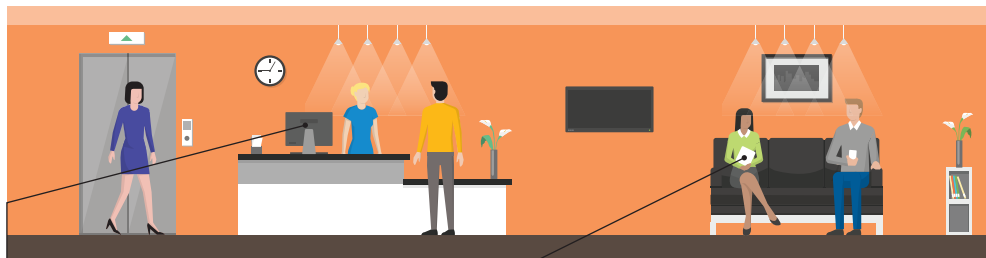
### INTERNET OF THINGS

IoT is expected to grow from \$800 billion in 2017 to \$1.4 trillion by 2021.<sup>2</sup>



### CLOUD COMPUTING BOOMING

Global IP traffic will increase nearly threefold over the next 5 years, and will have increased 127-fold from 2005 to 2021.<sup>3</sup>



### WiFi SURPASSING WIRED

By 2021, wired devices will account for 37 percent of IP traffic, while WiFi and mobile devices will account for 63 percent of IP traffic.<sup>3</sup>

### DIGITAL UNIVERSE

By 2020 the digital universe will contain nearly as many digital bits as there are stars in the universe – it is doubling in size every two years.<sup>5</sup>

### MORE DEVICES THAN PEOPLE

By 2021 there will be 1.5 mobile devices per capita. There will be 11.6 billion mobile-connected devices by 2021.<sup>4</sup>

## COMCAST BUSINESS SOLUTIONS

- **BUSINESS INTERNET** – Up to one Gig speeds available to enhance productivity and time to market.
- **BUSINESS ETHERNET** – Scalable, high-performance service over a national fiber network with capacity from 1 Mbps up to 100 Gbps all backed by a Service Level Agreement (SLA).
- **WiFi PRO** – Two high-performance WiFi networks: a private network for employees as well as a guest network for visitors and patrons are included.

### FOR MORE INFORMATION:

Email [Questions@ComcastBizLeads.com](mailto:Questions@ComcastBizLeads.com) or visit [business.comcast.com/partner/authorized-connector-program](http://business.comcast.com/partner/authorized-connector-program).

COMCAST  
BUSINESS

AUTHORIZED  
CONNECTOR

1 Business Intelligence, The Internet of Things 2018  
2 Worldwide Semiannual Internet of Things Spending Guide 2017  
3 Cisco Visual Networking Index 2016  
4 Cisco Visual Networking Index 2016-2021  
5 IDC Digital Universe of Opportunities 2014  
6 Channel Partners' Cablecos & The Channel: State of the Market Survey, March 2017