

COMCAST IN THE COMMUNITY

Making connections that count.

Comcast is rooted in supporting the communities where our employees and customers live and work. We are committed to making sure our products, services and experiences are accessible to everyone who needs them.

Three of our current community-based programs are helping to serve the needs of households, students and small businesses.



Internet Essentials

Affordable Internet at Home for Eligible Households

Internet Essentials provides low-income families with Internet access at home to address the digital divide. Since 2011, Comcast has connected more than 8 million low-income people to the Internet. This program has also helped provide 100,000 affordable computers and offers a comprehensive program to address the major barriers to broadband adoption. Find out more at InternetEssentials.com/Learning.

Lift Zones

Free WiFi and Educational Content for Community Centers

A new complement to Internet Essentials, this multiyear program will support more than 1,000 WiFi-connected "Lift Zones" in community centers nationwide to help students get online, participate in distance learning, and do their homework. This program also provides access to hundreds of hours of educational and digital skills content to help families and site coordinators navigate online learning. Lift Zones are intended to help those students who, for a variety of reasons, may be unable to connect to distance learning at home, or who just want another place in which to study. Find out more about [Lift Zones](#).



Comcast RISE

Complimentary Marketing Resources and Tools for Small Businesses

The Comcast RISE program provides small businesses with the opportunity to receive marketing consultations, media placements, commercial creative production services, or tech makeovers from Effectv and Comcast Business. Black, Indigenous, and People of Color (BIPOC)-owned businesses have been some of the hardest hit businesses as a result of the COVID-19 pandemic and social unrest, and we are deeply committed to playing a role in driving change. Find out more at ComcastRISE.com.

Comcast cares about the communities we live and work in.

To learn more, visit corporate.comcast.com/values/community-impact