

Know when your customers may need Comcast Business

COMCAST BUSINESS
Authorized
CONNECTOR

A quick reference guide on when you may want to refer Comcast Business Solutions

Have you ever heard your customer complain that their Internet is too slow? Or that they worry about what will happen to their business if there's a power outage? Or that their phone system is too expensive and not meeting the needs of their remote workers?

These are all indicators that they could benefit from the products and solutions that Comcast Business offers. And, as an Authorized Connector, if you refer them — you can earn referral rewards!

This quick reference guide will help you uncover opportunities to refer Comcast Business just by listening for common keywords/phrases.

What do they need?

It's easy to know when you should be talking to your customers about exploring Comcast Business solutions. Whether it's a start-up business that needs everything or a growing business looking to support more people, there are key things to listen for.

"My Internet is too slow"

"Everyone wants to bring their tablets, phones and laptops into the office"

"We are struggling to protect all the devices on our network"

"A cyber attack would greatly impact our business"



Fast, secure Internet

Comcast Business has the speed your customer needs — with download speeds up to 2 Gig. Our Internet gives businesses the speed to operate in today's fast-paced environment, while providing protection against cyber threats on all connected devices with Comcast Business SecurityEdge™.

*"I want flexibility and savings from my small businesses' mobile provider"**

"I need my small business to stay agile"

"I need a mobile service backed by a powerful network"



Mobile service built for small businesses

Comcast Business Mobile customers stay connected on the most reliable 5G network nationwide, with features that let them adapt as their needs change. It is flexible, fast, and available exclusively to Comcast Business Internet customers.

*Savings comparison to weighted average of top 3 carriers based on optimized pricing. Taxes and fees extra. Comcast Business Internet required. After monthly data threshold included with your data option, speeds reduced. Data thresholds and actual savings vary.

Reward payout:

Authorized Connectors get a one-time payment of the new customer's MRC up to **\$1,500** for a single site and up to **\$5,000** for multi-site.

Ready to submit a referral?

Enter it at comcastbizleads.com.

Here's what else you can do in the portal:

1. Submit a referral for each location you are entering as a lead.
2. Conveniently track the status of your submitted referrals at any time by logging into the Referral Program portal and learn the name of the Account Executive assigned to each lead.
3. Automatically receive email updates regarding payouts on your submitted leads. Quarterly email notifications are also sent out to provide program standings and earnings.
4. Receive your rewards by direct deposit within 60 days of customer installation.

"Managing my phone system is so complicated and taking too much of my time"

"We need to invest in new phones, but it's so expensive"

"Our remote employees need to stay connected when they are in the field"

"I need to figure out a better audio conferencing solution"



Better phone system

With three mobile-enabled voice solutions, Comcast Business offers solutions to fit every businesses' phone needs. Our voice solutions offer features and functions that let customers connect when and where they want, like Be Anywhere, Readable Voicemail, Moveable Calls and our Comcast Business Mobile App.

"We have to provide more than just old magazines in our customer waiting room"

"We're putting in a lunchroom area for our employees"

"I'd like to have a way to keep my visitors entertained while they wait"



TV/Video options

X1 for Business offers robust programming, a large selection of sports and entertainment packages, and searching made easy with the X1 Remote. Manage all TVs from one location using the X1 Voice Remote App.

"Our employees are complaining that they can't get on the WiFi network during our busier times"

"We want to provide WiFi for our guests"



WiFi solutions

Comcast Business' WiFi Pro solution helps keep customers and employees connected without slowing down business operations with a public and private connection.

"I need to figure out how to stay up and running in the event a storm or disaster hits"

"When my Internet goes down, I can't run my point of sale system"



Backup/Business continuity

Comcast Business Connection Pro solution uses automatic 4G LTE backup technology to help keep your essential business functions running in the event of a network or power outage – with a battery backup for up to eight hours.

Restrictions apply. Features and services vary depending on level of service. Connection Pro and WiFi require Comcast Business Internet service. Internet: Gig speed requires Gigabit Internet and compatible router. Mobile: Comcast Business Internet required. Up to 20 lines. Equip., intl. and roaming charges, taxes and other fees extra and subject to change. \$10 line set up fee applies per each new line added. \$25/line/mo. charge applies if one of the following post-pay services is not maintained: Comcast Business TV, Internet or Voice. Pricing subject to change. In times of congestion, your data may be temporarily slower than other traffic. After 20 GB monthly data use, speeds reduced to a maximum of 1.5 Mbps download/750 Kbps upload for Unlimited Intro and By the Gig and 5 Mbps download/2 Mbps upload for Unlimited Premium, Tablet Unlimited Intro, and Tablet Unlimited Premium. Actual speeds vary. A minimum \$20.00 charge applies per month, per account for By the Gig lines, regardless of data usage. Charges apply to each GB or partial GB of shared data. Actual savings vary and are not guaranteed. No rollover data. For Comcast Business Mobile Disclosures visit: <https://business.comcast.com/policies/broadband-disclosures>. Bring your own device limited to eligible devices. Must activate new Comcast Business Mobile line. Comcast Business Mobile utilizes the network with the highest RootMetrics® 5G reliability rankings in 2H '23. WiFi not tested. Results may vary. Not an endorsement. © 2024 Comcast. SLS90796-D_6.24

GO TO THE BIZ LEADS PORTAL AT COMCASTBIZLEADS.COM

Once you have uncovered an opportunity to refer Comcast Business simply submit your lead and reap the rewards!

**COMCAST
BUSINESS**